

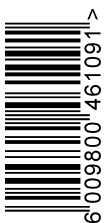
# her business boutique

AUGUST 2016



*your  
ideal  
lifestyle  
& biz  
calculator*

ISSN 22



# FINANCIAL CLARITY LEADS TO CONFIDENCE



Do you dream of going to Paris every fall?

Maybe your dream is to buy a house, take your kiddos to Disneyland or meet your girlfriends for monthly luxurious spa days (that's definitely on my list).

As an entrepreneur YOU get to design the life you want and create a business that supports that lifestyle.

Once you're clear on what you need to make in order to make your ideal a reality, it's time to get to work and make sure your offerings, pricing and business model are in alignment with your financial needs.

"A clear vision, backed by definite plans gives you a tremendous feeling of confidence and personal power." - Brian Tracy

So print this guide or grab a notebook and pen and give your business the gift of clarity... then go out there and take massive action. You've got this!

For more free tools and trainings go to: [www.herbusinessboutique.com](http://www.herbusinessboutique.com)

I've created two categories so you can add up the cost of your current lifestyle and business expenses with an eye on upgrading to new levels as you and your business change and grow.

Blank space is included for you to add whatever categories you want most.

\*\*I highly recommend you track your daily income and spending to get an accurate assessment of what you make/spend each month. \*\*

# Ideal Lifestyle Calculator

**CATEGORY**

**CURRENT**

**UPGRADE**

CONTRIBUTION/  
SPIRITUAL

SAVINGS/  
INVESTMENT

**RENT/MORTGAGE**

PROPERTY TAXES

PHONE

ELECTRIC

GAS

WATER

CABLE TV/  
INTERNET

CLEANING  
PERSON

MAINTENANCE/  
MISC.

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# Ideal Lifestyle Calculator

**CATEGORY**

**EXPENSE**

**UPGRADE**

FOOD/ GROCERIES

DINING OUT

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**TRANSPORTATION**

CAR PAYMENT

CAR INSURANCE

PARKING

CAR GAS

REGISTRATION/  
MAINTENANCE

**CLOTHING**

SHOES

# Ideal Lifestyle Calculator

**CATEGORY**

**EXPENSE**

**UPGRADE**

**ACCESSORIES**

(jewelry, purses,  
scarves, etc)

**BEAUTY** (blow outs,  
mani pedi's, facials)

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**SELF CARE**

(massage,  
acupuncture, etc)

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**HEALTH CARE**

(therapy or other  
healing modalities)

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# Ideal Lifestyle Calculator

**CATEGORY**

**EXPENSE**

**UPGRADE**

INSURANCE

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ENTERTAINMENT

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GIFTS (holidays,  
birthdays, misc.)

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DEPENDENT CARE  
(parents, kids, pets)

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# Ideal Lifestyle Calculator

**CATEGORY**

**EXPENSE**

**UPGRADE**

TRAVEL (weekends,  
summer, travel fund,  
etc.)

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EDUCATION (books,  
personal  
development, etc)

DEBT REPAYMENT

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**TOTAL:**



# Online Business Calculator

**CATEGORY**

**EXPENSE**

**UPGRADE**

WEB HOSTING

LIST SERVER

CLIENT  
SCHEDULER

SOCIAL MEDIA  
SCHEDULER

LEADPAGES

WEBINAR  
SOFTWARE

PAYMENT  
PROCESSOR

MEMBERSHIP SITE

VIMEO

CANVA OR  
PICMONKEY

ACCOUNTING  
SOFTWARE

FB AD BUDGET

# Online Business Calculator

**CATEGORY**

**EXPENSE**

**UPGRADE**

VIRTUAL  
ASSISTANT

WEBSITE  
MAINTENANCE

FIVERR/ MISC.  
JOBS

ACCOUNTANT

OFFICE SPACE

EDUCATION/  
WORKSHOPS

COACHING

PROFESSIONAL  
FEES

INSURANCE

TAXES

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# Online Business Calculator

**CATEGORY**

**EXPENSE**

**UPGRADE**

OTHER

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**TOTAL:**

# Online Business Calculator

**CATEGORY**

**PRICE POINT**

**INCOME**

STREAMS OF  
INCOME (salary,  
gifts, 1:1 services,  
digital courses,  
affiliate, etc)

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**TOTAL:**

Carla Holden is a Business Coach, Launch Strategist and the founder of Her Business Boutique, where she helps female entrepreneurs position themselves as leaders in their field to create successful online businesses with passion and profit.

She's coached thousands of entrepreneurs one-on-one, at workshops and through her weekly emails and online trainings. An award-winning writer, she's been featured on The Huffington Post and YFS Magazine .

Carla's teachings have helped women across the world, take action, stand out from the crowd and define their own version of success.

You can find her online suite of offerings including group intensives, private coaching and her signature program Sell Out Your Coaching™ over at [www.herbusinessboutique.com](http://www.herbusinessboutique.com)