

# LIST BUILDING CHECKLIST

## The Must Have Tools For Growing Your List

Get the following set up before we start the challenge. Most of these tools have free versions but if you are serious about having an online business then investing in your list is the most important thing you can do. It's worth every penny and you will see a return on investment.

**Pick A List Server** - Here are a few I've used and recommend. Pick one and go with it!

[MailChimp](#)

[Aweber](#)

[ConvertKit](#)

**Pick A Landing Page Software** - I highly recommend investing in LeadPages for this but I've included a few other options below. All come with a trial run or guarantee.

[LeadPages](#)

[Unbounce](#)

[Instapage](#)

**Sign Up For The Following**

[bitly.com](#)

[click to tweet](#)

You'll also need a FB Biz page and any other social media channels you use and love.

## Your List Building Goals & Action Plan

*What is your current list size? \_\_\_\_\_*

*What is your list size goal for the end of 30 days? \_\_\_\_\_*

**Decide how many folks you want to add to your list in the next 30 days.** Short time frames allow us to focus and help us take measurable action rather than procrastinate. Make it a stretch but also something you believe is possible for where you are in your biz. You can aim to double your current list size or if starting from scratch maybe you want to get your first 100 or 300 subscribers. Take a deep breath do a body check and see if the number feels good to you. It should feel exciting not stressful.

Write that number here: *I will add \_\_\_\_\_ people to my mailing list in the next 30 days!*

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## Your Daily Tracking & Action Plan

Whatever you focus on expands! Tracking your list growth once a day only takes 30 seconds. Every single person who says yes to joining your community is worth celebrating! Log into your list server and write down your list growth each day below.

Day 1 \_\_\_\_\_

Day 2 \_\_\_\_\_

Day 3 \_\_\_\_\_

Day 4 \_\_\_\_\_

Day 5 \_\_\_\_\_

Day 6 \_\_\_\_\_

Day 7 \_\_\_\_\_

Day 8 \_\_\_\_\_

Day 9 \_\_\_\_\_

Day 10 \_\_\_\_\_

Day 11 \_\_\_\_\_

Day 12 \_\_\_\_\_

Day 13 \_\_\_\_\_

Day 14 \_\_\_\_\_

Day 15 \_\_\_\_\_

Day 16 \_\_\_\_\_

Day 17 \_\_\_\_\_

Day 18 \_\_\_\_\_

Day 19 \_\_\_\_\_

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Day 20 \_\_\_\_\_

Day 21 \_\_\_\_\_

Day 22 \_\_\_\_\_

Day 23 \_\_\_\_\_

Day 24 \_\_\_\_\_

Day 25 \_\_\_\_\_

Day 26 \_\_\_\_\_

Day 27 \_\_\_\_\_

Day 28 \_\_\_\_\_

Day 29 \_\_\_\_\_

Day 30 \_\_\_\_\_

P.S. Some of the links above are affiliate which means it's a service I've used and loved and recommend. I may get a small commission if you also use and love (which I think you will)! The live 30 day FREE training & challenge kicks off Monday February 15th so stay tuned!