

HER BUSINESS BOUTIQUE

YOUR SIX FIGURE BLUEPRINT



Step 3: Your Offer



Step 2: Sales Process



Step 1: Lead Generation



www.herbusinessboutique.com

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WHAT YOU'LL NEED...

1. A HOT OFFER (something people want)
2. A LEAD MAGNET (free awesome thing)
3. A LANDING PAGE (to build your list)
4. A SALES PROCESS (to convert your peeps)
5. FACEBOOK AD BUDGET (even \$5.00 a day)
6. RUN THE NUMBERS (using this blueprint)

Get started by answering the questions below...

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MY ANNUAL INCOME GOAL IS: _____

MY MONTHLY INCOME GOAL IS: _____

MY OFFER PRICE IS: _____

I NEED ____ CLIENTS PER MONTH:

SCHEDULE ____ CONSULTS PER MONTH:

INVITE ____ PEOPLE PER MONTH:

GET ____ NEW LEADS PER MONTH:

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WAYS TO BUILD YOUR AUDIENCE

PUBLIC SPEAKING

SOCIAL MEDIA

GUEST BLOGGING

*****FB ADS*** (The FASTEST way!!)**

FREE CALLS

FREE CHALLENGES

HOST A GIVEAWAY

START A MEET UP GROUP

YOUTUBE VIDEO & ADS

FB GROUPS

NETWORKING EVENTS

SEO

CREATE GREAT CONTENT

WRITE A BOOK

PARTNERSHIPS/REFERRALS

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ACTIONS I'LL TAKE TO BUILD AUDIENCE:

MONTHLY:

- 1.
- 2.
- 3.

WEEKLY:

- 1.
- 2.
- 3.

DAILY:

- 1.
- 2.
- 3.

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EXAMPLE: JOAN; PERSONAL TRAINER & HEALTH COACH

MY ANNUAL INCOME GOAL: 100K

MY MONTHLY GOAL: 9K

MY OFFER PRICE: 3,000

HOW MANY CLIENTS PER MONTH: 3

HOW MANY CALLS PER MONTH: 6

HOW MANY INVITES PER MONTH: 12

HOW MANY NEW LEADS PER MONTH: 100

WHAT I'LL DO TO GET LEADS: FB ADS

WHAT'S MY AD BUDGET: 10 bucks a day

9k minus ad investment (300) = 8,700

Total Profit: \$ 104,400

RUN THE NUMBERS

Need 100 new leads each month. 3% become new clients... equals 3 new private clients!

Fastest way to get new leads...FB ADS!

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ACTIONS I'LL TAKE TO BUILD AUDIENCE:

MONTHLY:

1. Run Facebook ad
2. Book a free local talk
3. Host a free webinar/workshop

WEEKLY:

1. Send my newsletter
2. Create new content (blog or video)
3. Interview leaders in my field

DAILY:

1. Post on social media
2. Help out in Facebook groups
3. Personal invites & follow ups

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**WANT HELP CREATING YOUR OWN SIX
FIGURE BIZ?**

LET'S TALK!

CLICK HERE TO BOOK A FREE CALL!

LET'S FAST TRACK YOUR SUCCESS.

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