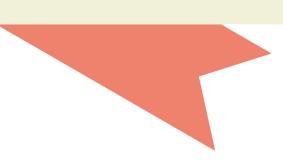
YOUR SIX FIGURE BLUEPRINT



Step 3: Your Offer

Step 2: Sales Process

Step 1: Lead Generation



## YOUR SIX FIGURE BLUEPRINT

### WHAT YOU'LL NEED...

- 1. A HOT OFFER (something people want)
- 2. A LEAD MAGNET (free awesome thing)
- 3. A LANDING PAGE (to build your list)
- 4. A SALES PROCESS (to convert your peeps)
- 5. FACEBOOK AD BUDGET (even \$5.00 a day)
- 6. RUN THE NUMBERS (using this blueprint)

Get started by answering the questions below...

# YOUR SIX FIGURE BLUEPRINT

MY ANNUAL INCOME GOAL IS:
MY MONTHLY INCOME GOAL IS:
MY OFFER PRICE IS:
I NEED CLIENTS PER MONTH:
SCHEDULE CONSULTS PER MONTH:
INVITE PEOPLE PER MONTH:
GET NEW LEADS PER MONTH:

www.herbusinessboutique.com

## YOUR SIX FIGURE BLUEPRINT

#### WAYS TO BUILD YOUR AUDIENCE

PUBLIC SPEAKING SOCIAL MEDIA GUEST BLOGGING \*\*\*FB ADS\*\*\* (The FASTEST way!!) FREE CALLS FREE CHALLENGES HOST A GIVEAWAY START A MEET UP GROUP YOUTUBE VIDEO & ADS FB GROUPS NETWORKING EVENTS SEO CREATE GREAT CONTENT WRITE A BOOK

PARTNERSHIPS/REFERRALS

www.herbusinessboutique.com

## YOUR SIX FIGURE BLUEPRINT

## ACTIONS I'LL TAKE TO BUILD AUDIENCE:

	MONTHLY:
,	1.
	2.
(	$3\cdot$
	WEEKLY:
,	1.
(	2.
(	3.
	DAILY:
	1.
	n e e e e e e e e e e e e e e e e e e e

## YOUR SIX FIGURE BLUEPRINT

EXAMPLE: JOAN; PERSONAL TRAINER & HEALTH COACH

MY ANNUAL INCOME GOAL: 100K

MY MONTHLY GOAL: 9K

MY OFFER PRICE: 3,000

HOW MANY CLIENTS PER MONTH: 3

HOW MANY CALLS PER MONTH: 6

HOW MANY INVITES PER MONTH: 12

HOW MANY NEW LEADS PER MONTH: 100

WHAT I'LL DO TO GET LEADS: FB ADS

WHAT'S MY AD BUDGET: 10 bucks a day

9k minus ad investment (300) = 8,700

Total Profit: \$ 104,400

RUN THE NUMBERS

Need 100 new leads each month. 3% become new clients... equals 3 new private clients!

\*Fastest way to get new leads...FB ADS!\*

www.herbusinessboutique.com

## YOUR SIX FIGURE BLUEPRINT

#### ACTIONS I'LL TAKE TO BUILD AUDIENCE:

### MONTHLY:

- 1. Run Facebook ad
- 2. Book a free local talk
- 3. Host a free webinar/workshop

### **WEEKLY:**

- 1. Send my newsletter
- 2. Create new content (blog or video)
- 3. Interview leaders in my field

#### DAILY:

- 1. Post on social media
- 2. Help out in Facebook groups
- 3. Personal invites & follow ups

## YOUR SIX FIGURE BLUEPRINT

WANT HELP CREATING YOUR OWN SIX FIGURE BIZ?

LET'S TALK!

CLICK HERE TO BOOK A FREE CALL!

LET'S FAST TRACK YOUR SUCCESS.
CARLA XO