

# MONTHLY ACTION PLAN

## YOUR BOLD \$\$\$ GOAL

### STEP-BY-STEP TO CREATING YOUR BEST MONTH EVER

#### SET A BOLD MONEY GOAL - 30 DAYS

Are you ready to get out there and make money using your services and skills? It's time to set a bold money goal and a bold action plan to back it up. Set aside 10 minutes to write out your goal and roadmap for the next month.

**Decide how much you want to make in the next 30 days.** Short time frames allow us to focus and help us take measurable action rather than procrastinate. Make it a stretch beyond what you're currently making but also something you believe is possible for where you are in your biz. Take a deep breath do a body check and see if the number feels good to you. It should feel exciting not stressful.

Write that number here: *My bold money goal for the next 30 days is* \_\_\_\_\_.

How many packages/offers do you need to sell to make your goal? \_\_\_\_\_.

**What is the easiest way for me to make this happen in the next 30 days?** - Get still and ask yourself this question. Write down any ideas, thoughts or intuitive nudges that pop into your head.

**Create your M.A.P. - Marketing Action Plan.** This is where you write down the specifics of what needs to be done in the next 30 days. Who you need to speak to, emails that need to be sent, follow up calls, etc. Write down specific action steps that are within your control. \*\*\*Hint: Focus on growing your audience via consistent visibility, personal reach outs, discovery calls, free workshops/webinars. Show up, provide value and be of service.

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## MARKETING ACTION PLAN CHECKLIST

What BOLD actions do I need to take this month in order to hit my bold money goal?

Write small and specific action steps below.

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**What Am I Most Afraid of Doing?** - Did you know that whatever that thing is you DON'T want to do...that's usually the exact thing that will grow you and your business the most? That's why business is the best personal development journey. If you're afraid to do video - shoot one this week, can't imagine speaking in public - book a talk. Basically write out something that scares you and see if you can do THAT at least once this month. *"The cave you fear to enter holds the treasure you seek"* - Joseph Campbell

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**Schedule It In Your Calendar** - Start each day with your 3 most important tasks - These are things that will bring in new clients, referrals and cash flow. Decide in advance what these are, pluck them from your MAP above, write them down and commit to doing them first thing in the day - before social media browsing, emailing, or getting stuck in researching/thinking/planning mode - This is where having a coach truly helps (see below for how we can possibly work together :)

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- 2.
- 3.

- 1.
- 2.
- 3.

- 1.
- 2.
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- 1.
- 2.
- 3.

- 1.
- 2.
- 3.

Be bold. Have fun. Don't take any of it too seriously. The more you can enjoy this process of creating a business that serves you, your family, the world...the better off we all are! Enjoy the journey lady boss. Carla XO

SPECIAL OFFER: *If you are ready to make your business soar let's talk....I'm opening up the last few slots for my private 1:1 coaching this year. [You can shoot me an email here and we will set up a time to chat.](#)*