

## SETTING A BOLD MONEY GOAL - 30 DAYS

Are you ready to get out there and make money using your services and skills? It's time to set a bold money goal and a bold action plan to back it up. Set aside 10 minutes to write out your goal and roadmap for the next month.

**Decide how much you want to make in the next 30 days.** Short time frames allow us to focus and help us take measurable action rather than procrastinate. Make it a stretch beyond what you're currently making but also something you believe is possible. Do a body check and see if the number feels good to you. It should feel exciting *not* stressful.

Write that number here: My bold money goal for the next 30 days is \_\_\_\_\_.

**How many packages do you need to sell to make your goal?**

**What is the easiest way for me to make this happen in the next 30 days?** - Ask yourself this question. Write down any ideas, thoughts or intuitive nudges that pop into your head.

**Create your M.A.P. - Marketing Action Plan.** This is where you write down the specifics of what needs to be done in the next 30 days. Who you need to speak to, emails that need to be sent, follow up calls, etc. Write down specific steps. \*\*\*Hint: If you are just starting out the fastest way to get one-on-one clients is through public speaking (including webinars/telecalls), personal email and breakthrough sessions. You can focus on mastering these three first.

## MARKETING ACTION PLAN CHECKLIST

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**Schedule It In** - Start each day with your **3 most important tasks** - these are things that will bring in new clients, referrals and cash flow. Decide in advance what these are, pluck them from your MAP above, write them down and commit to doing them first thing in the day - before social media, email, or blogging.

- 1.
- 2.
- 3.

- 1.
- 2.
- 3.

- 1.
- 2.
- 3.